

DESTA BONO PRAYOGO

Cilandak KKO No.15, Jakarta Selatan, DKI Jakarta, Indonesia
desta.bono@ui.ac.id
+62 823 - 2417 - 6936

Education

UNIVERSITY OF INDONESIA

Depok, West Java

Master of Accounting with Chartered Professional Accountant, GPA 3.77/4.0

2021-2023

- Graduate from honor program
- Relevant Coursework: accounting research methods, economic research methods, qualitative research methods, scientific journal writing, social-economic mapping, stakeholders mapping.
- Publications:
 - Playing with senses. A traditional Martial Art in West Java, Indonesia.
<http://www.imcjournal.com/index.php/en/volume-xxiii-2023/contents-number-1> Q1 Scopus Journal. 2023.
 - Managing fear through traditional values amid the COVID-19 pandemic: A multispecies anthropological study.
<https://pesquisa.bvsalud.org/global-literature-on-novel-coronavirus-2019-ncov/resource/pt/covid-who-1646039?lang=en> Published on World Health Organization (WHO) as WHO COVID-19 Research Database. 2021.

SULTAN AGUNG ISLAMIC UNIVERSITY

Semarang, Central Java

Master of Law, GPA 3.06 /4.0

2023 - 2024

- Graduate from honor program
- Relevant Coursework: is an advanced postgraduate academic degree, pursued by those either holding an undergraduate academic law degree, a professional law degree, or an undergraduate degree in a related subject. In most jurisdictions, the LL.M. is the advanced professional degree for those usually already admitted into legal practice

UNIVERSITY OF INDONESIA

Depok, West Java

Bachelor of Social Science, Criminology GPA 3.23 /4.0

2014- 2020

- Graduate from honor program.
- Relevant Coursework: Basic Ethnography, qualitative research methods, quantitative research methods, social network analysis, social mapping.
- Publications:
 - Orang kampung laut dan pertanian tanah timbul: Berkah di lahan sedimentasi.
<https://lib.ui.ac.id/detail?id=20504452&lokasi=lokal> NAS Media Pustaka: Makassar. 2018.
 - Bleesing in Disguise: A Multispecies Ethnography on the People of Kampung Laut, Segara Anakan Cilacap. 2018.
- Social Empowering:
 - Community development of mangrove farmer groups in Nusakambangan Cilacap, sponsored by University of Indonesia, Partnership with Pertamina RU IV Cilacap Area. 2017-2019.
 - Community social activities related to children with HIV/AIDS. 2014-2017.
 - President of FISIP UI Volleyball Community.
 - Head of educational festival in Situbondo, East Java.

Professional Experience

Custom Specialist

Jakarta, ID

PT Tsingshan Steel Indonesia

2017 -Present

- Marketing and brand strategy development to raise brand reputation and recognition
- Strategy implementation of a high-performing marketing strategy to improve business performance across on and offline channels
- Market analysis and evaluation of marketing campaigns
- Ensuring that marketing initiatives are effective, proactive and engaging
- Communicating marketing goals effectively, both within the team and the wider business
- Developing and leading a multidisciplinary team to achieve strategic goals and deliver a measurable result
- Creating best practices and using insights to develop and implement marketing plans across the business
- Plan to ensure achievement of divisional and personal target, aligning with company sales policies and strategies.
- Strategic networking within the existing and new client database.
- Developing and maintaining long-term relationships with customers through managing and maintaining their full requirements.
- New business acquisition across the territory and abroad, mainly in Europe.
- Contributing to marketing activity.
- Working closely with the Directors and senior personnel to ensure that all customer requirements are understood, met and maintained.
- Meeting & exceeding sales targets for the assigned territories.
- Identifying and acquiring new customers, as well as up-selling to the existing customer base.
- Managing the entire sales cycle from prospection through to successful closure.
- Building strong relationships with key accounts.
- Building a strong pipeline and ensuring accurate sales forecasting and account planning.
- Coordinating with other teams to ensure smooth delivery of products & services.
- Preparing regular reports and participating in regular meetings to review performance.
- Analyzing market trends and competitors' activities and formulating strategies to respond to these.

Kementerian PUPR

Jakarta, ID

Head Communication Of Private Sector

2016 -2017

- Highlighted and organized needs pertaining to capacity development.
- Choosing a vendor by comparing 3 (three) institutions/providers of goods and services. Providing reasons for choosing the vendor.
- Planned which requirements are amenable to facilitation.
- Confirming vendors can provide and implement all items, according to the specification and schedule.
- Creating a report for program implementation, complete with documentation materials. Reporting the event to the supervisor weekly, monthly, quarterly, and annually.
- Extracted varied insights from participants.
- Administered and reviewed progress on assessments.
- Calculated financial management of the project.
- Reported progress and result of the project.

JNE Logistic

Jakarta, ID

Field coordinator officer

2015-2015

- Monitored field services activity from city to city.
- Provided general support for field team.
- Managed schedule, finance, and operational team.
- Overseen logistic and goods.

UNHCR Consultants

Freelance Socio-Economic Specialist

Bogor, ID

2017-2020

- Designed and undertaken projects related to socio-economic assessments, socio-economic survey, including designing questionnaires, defining research objectives, etc.
- Gathered information by directing or carrying out fieldwork.
- Collected and analyzed necessary data to complete socio-economic related aspects of capacity needs assessment of stakeholders and beneficiaries.
- Organized an appropriate methodology to design and manage a research project.
- Conducted a variety of research techniques to gather relevant information, including document analysis, surveys, case studies and interviews.

Geothermal and Energy Project Portofolio

- Social Economic and Cultural Specialist on “RKL-RPL Medco Ijen Blawan” – **Medco** (2023)
- Senior Socio-economic Specialist on “Social Impact Monitoring Supreme Energy” – **Supreme Energy Muara Laboh, West Sumatra** (2022-Present).
- Senior Socio-economic Specialist on “Social Impact Monitoring Supreme Energy” – **Supreme Energy Rantau Dedap, South Sumatra** (2022-Present).
- Senior Socio-economic Specialist on “Social Impact Monitoring Supreme Energy” – **Supreme Energy Rajabasa, Lampung** (2022-Present).
- Stakeholder Engagement Specialist on “Revegetation on PLTM Sako” – **UNDP, Pesisir Selatan WestSumatra** (2023)

Project Portofolio

- Social Economic and Cultural Specialist on “EBA Study CITIC Seram” – **CSEL** (2023)
- Social Economic and Cultural Specialist on “Exploration UKL UPL Study Gayo Lues” – **Gayo Mineral Resources** (2023)
- Social Economic and Cultural Specialist on “Exploration UKL UPL Study East Halmahera” – **PT Position** (2023)
- Social Economic and Cultural Specialist on “Exploration UKL UPL Study Kutai Kartanegara” – **Tambang Damai** (2023)
- Social Economic and Health Specialist on “UKL UPL EWO and Darajingga” – **Pertamina EP Regional 4** (2023-Present)
- Project Manager and Stakeholder Engagement Specialist on “Guidelines and Capacity Building Mini-hydro Power Plant PLTM Sako” – **UNDP** (2023)
- Project Manager and Stakeholder Engagement Specialist on “Oil-spill Contingency Plan” – **UNDP** (2022)
- Senior Socio-economic Specialist on “Social Impact and Addendum AMDAL Monitoring PHE ONWJ” – **PHE ONWJ** (2021-Present)
- Revolving Fund Specialist on “OSCP & Revolving Fund” – **UNDP** (2022)
- Empowerment field facilitators on Sanitasi Perdesaan Padat Karya (SANDES) - **Kementerian PUPR** (2021)
- Socio-economic Specialist on “Social Economic Amdal Monitoring of Pertamina RU IV Cilacap” – **Pertamina RU IV Cilacap** (2019)
- Socio-economic Specialist on “Social Economic Amdal Monitoring of PEPC Cepu, Bojonegoro” – **PEPC Cepu** (2019)
- Qualitative Researcher on “Monitoring Seismic Activity of PHE ONWJ” – **PHE ONWJ** (2019)
- Social Cultural Expert on “EBA Survey West Yamdena” - **Saka Energi** (2018)

Skills and Interests

- **Technical:** Microsoft Office, SPSS, CMaps, Ucinet, Qualitative analysis, Quantitative Analysis.

- **Research:** Qualitative analysis, Quantitative Analysis, Social Mapping, Social Impact Assessment, Environment, Social and Governance (ESG), Social Return on Investment (SROI), Environment and Social Management Framework (ESMF), Stakeholders Mapping, Social Assessment, Revolving fund assessment, social network analysis, Market Research, Empowerment Facilitator and training.

- **Management:** Teamwork management, creating and evaluating program, managing administration, creating TOR and timeline, coordinating with stakeholders, contacting and communicating with clients/vendors, reporting for program implementation.

- **Language:** English (Fluent), Bahasa (Native), Maduranese (Native), Javanese (Native), Minang (Fluent).

- **Interest:** Hiking, Social empowerment, Volunteering, Sociocultural and environment issues analysis, Martial Art.

Certification

(2022) Dasar-dasar Analisis Dampak Lingkungan (AMDAL) dan Environmental and Social Impact Assessment (ESIA).

(2021) Empowerment field facilitator certificate of Kementerian Pekerjaan Umum dan Perumahan Rakyat.



UNIVERSITAS INDONESIA

memberikan kepada

Desta Bono Prayogo

lahir pada tanggal 27 Desember 1992 di Semarang
ijazah

Sarjana Sosial (S.Sos.)

Program Studi Kriminologi

Fakultas Ilmu Sosial dan Ilmu Politik

dengan segala hak dan kewajiban yang berhubungan dengan gelar akademik ini.

Pemilik ijazah ini mulai aktif pada semester gasal 2014/2015 dengan nomor pokok mahasiswa 1406620314
dan dinyatakan lulus pada 12 Agustus 2020

Rektor

Prof. Ari Kuncoro, S.E., M.A., Ph.D.



Desta

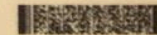
Tanda tangan pemilik ijazah

Jakarta, 19 Agustus 2020

Dekan

Dr. Arie Setiabudi Soesilo, M.Sc.

Nomor ijazah: 0044/S1-FISIP/Par/2/2020



NC. 19- 014064

PROVINSI JAWA TENGAH
KOTA SEMARANG

NIK : 3374062712920004

Nama : DESTA BONO PRAYOGO
Tempat/Tgl Lahir : SEMARANG, 27-12-1992
Jenis Kelamin : LAKI-LAKI Gol. Darah : O
Alamat : JL. SERUNI VII/12
RT/RW : 002 / 010
Kel/Desa : TLOGOSARI KULON
Kecamatan : PEDURUNGAN
Agama : KATHOLIK
Status Perkawinan : BELUM KAWIN
Pekerjaan : PELAJAR/MAHASISWA
Kewarganegaraan: WNI
Berlaku Hingga : 27-12-2017

KOTA SEMARANG
31-10-2012



KEPOLISIAN NEGARA
REPUBLIK INDONESIA

C
METRO JAYA

PRIA

SURAT IZIN MENGENMUDI
(Driving License)

Nama : DESTA BONO PRAYOGO
Alamat : SJL SERUNI VII/12
RT : 02/10 TLOGOSARI KULON

SEMARANG
Tempat & : SEMARANG
Tgl.Lahir : 27-12-1992
Tinggi : 165 cm
Pekerjaan : MAHASISWA
No. SIM : 921214210915
Berlaku s/d : 27-12-2022
DEPOK, 09-12-2017
KAPOLRES

DIDIK SUGIARTO, S.H, SIK
AKBP NRP.72040520

